## CERTIFIED AUDIENCE STATEMENT

## GRAPHICS PRO EXPO Irving, TX • March 7-9, 2024

US

CONTACT

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo. com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

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All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

**Registrant:** A buyer/attendee; includes exhibitor personnel who registered for the show.

**Verified:** A buyer/attendee; includes exhibitor personnel who attended the show.

*Exhibitor:* Exhibiting company is a paid vendor.

CAHABA

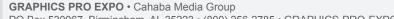
For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine. GRAPHICS PRO EXPO P.O. Box 271 Lincolnshire, IL GRAPHICS-PRO-EXPO.com Cahaba Media Group

### **Registrant Details**

## 2,179 Total Registrants

**CERTIFIED** AUDIENCE

Certified Registrants		
All Registrants	2,179 1,816	Number of Exhibiting Companies 64   Total Registrant to Exhibiting Company Ratio 34:1
0 1,000 2,000 3,000 4,000 5,000	Total	Verified Registrant to Exhibiting Company Ratio
All Registrants		Verified Registrants
Attendee	1,695	Attendee
Exhibitor	403	Exhibitor
Guest & Other	81	Guest & Other
Total	2,179	Total

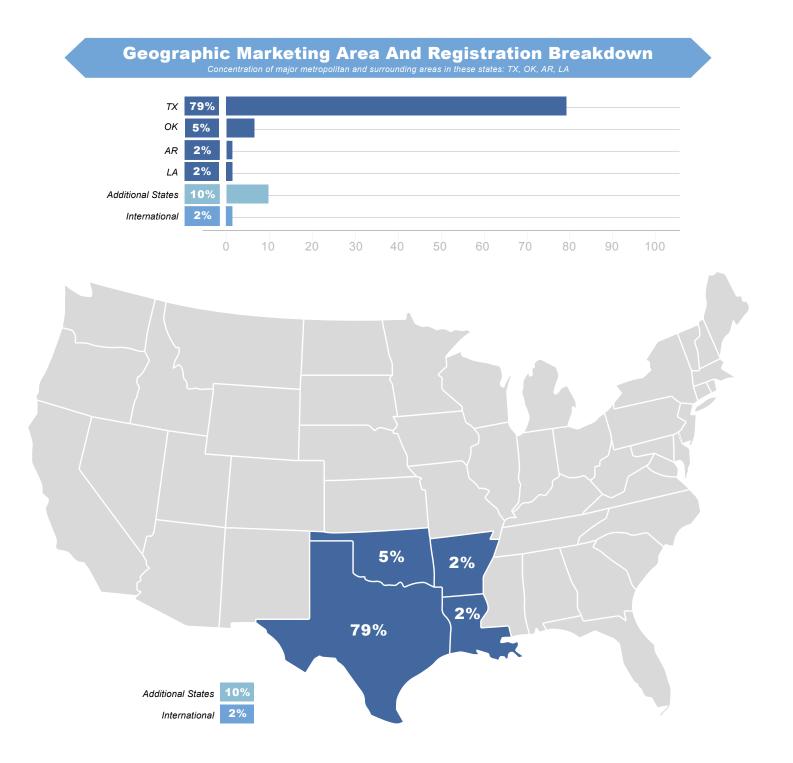


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### **Areas of Activity**

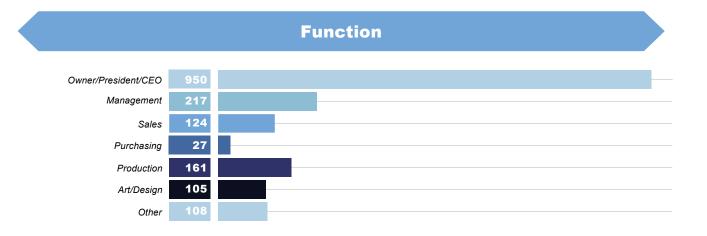
Apparel - for Decoration / Embellishment	
Architectural / Wayfinding / Interior Signage	
Awards / Trophies / Plaques	
Channel Letters / Electric Sign Cabinets	
Commercial Signs / Banners	
Digital Printing - Direct-to-Film	
Digital Printing - Direct-to-Substrate / Garment	
Digital Printing / Finishing-Wide Format	
Embroidering / Monogramming / Applique	
Engraving - Laser	
Engraving - Rotary	
Exhibit / Trade Show Display / Retail Display / Point of Sale (Fabricator)	
Heat Applied Graphics / Heat Transfers	
Industry Supplier / Distributor	
LED Lighting / LED Signs / LED Components	
Personalized Products / Gifts	
Promotional Products (Distributor / Sales / Broker / Retailer)	
Rubber Stamps / Marking Devices	
Sandcarving / Etching - Decorative	
Screen Printing (Apparel / Headwear / Towels / Bags / Accessories)	
Specialty Graphics & Printing (Non-Wearable / Industrial / Commercial)	
Sublimation - Large Format (more than 44")	
Sublimation - Small Format (44" or less)	
Vehicle Graphics / Wraps	
Wholesale Services to the Trade: Shop-to-Shop; contract printing/decorating/embellishment	

TOTAL REGISTRANTS 2,179

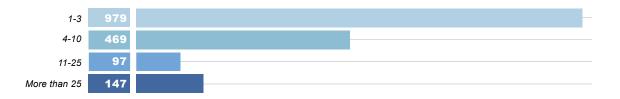


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### **Number of Employees**



#### DATE: APRIL 2024

I certify that this information is correct and complete.

Matthew Conroy PRESIDENT & CEO

