

WRAPSCON &



@GPX

Be a part of WRAPSCON 2025 at Graphics Pro Expo Capitalize on explosive market growth!

This is your opportunity to showcase your products and services at the heart of an industry that's revolutionizing automotive, design, and commercial sectors worldwide.

I've truly enjoyed leading Wrapscon University, providing hands-on installation training, and helping shop owners refine their workflows and processes. Sharing best practices to improve shop efficiency and profitability is incredibly rewarding. The 2025 show season is shaping up to be incredible—it's something you definitely don't want to miss!

Adam Sumner
WrapIX Academy

Why Exhibit in 2025?

- **Massive Market Opportunity:** The vinyl wrap industry is expected to reach \$6 billion by 2025, with strong demand for vehicle wraps, architectural applications, and protective films.
- **High-Demand Sectors:** Automotive brands, interior designers, and architects are increasingly adopting wraps for **branding, personalization, and sustainability**.
- **Innovation at the Forefront:** Exhibitors will be at the center of demand for **eco-friendly materials, advanced techniques, next-gen installation tools** and **custom design solutions**—the trends shaping the future of the market.

What You'll Gain:

- **Boost Your Visibility:** Connect with top-tier buyers and decision-makers from industries like automotive, construction, and wide format signage.
- **Generate Qualified Leads:** Engage directly with thousands of professionals seeking the latest in wrap technology, materials, and solutions.





WRAPSCON University & Wrap Olympics

- **WRAPSCON University:** (Irving, TX, Indianapolis, IN and Long Beach, CA)
Allowing attendees to get hands-on training and to learn about the latest materials, techniques, and installation methods. This is your opportunity to get your products in shop owners hands. Different sponsorship levels available.
- **Wrap Olympics:** (Long Beach, CA) Where top-tier competitors from around the world battle it out in our global wrap competition! These elite installers will demonstrate their skills, pushing the boundaries of what's possible with vinyl wraps. The competition attracts top talent, making it the perfect stage to promote your brand and products. New to 2025- 1st place will walk away with a cash prize!
- **Networking Opportunities:** The wraps industry is a network like non-other. Valuable business relationships are formed at the Meet the Masters Panel/ Happy Hour and The Mixer. Contact your Account Exec to learn more about sponsoring these events.



Reserve Your Spot Today!

Irving, TX: March 6-8, 2025

Indianapolis, IN: June 19-21, 2025

Long Beach, CA: August 21-23, 2025

Contact us today!



**Katie
Ditallo**

Associate
Director

kditallo@cahabamedia.com

720-939-7204



**Leigh Ann
Messer**

Account
Executive

lmesser@cahabamedia.com

256-300-2725

Each exhibitor/sponsor decides what they want to donate. Anything from the “Your Contribution” items. First come, first serve.

Sponsorship/Item	Torch	Gold	Silver	Bronze
Price	\$30,000	\$20,000	\$15,000	\$6,500
Booth	20x50	20x30	20x20	10x20
Show Preview inclusion in Graphics Pro (80,000+ distribution)	X	X	X	X
Recognition in GPX Newsletter with sponsored logos	X	X	X	X
Banner Stand (shared)	X	X	X	X
Wraps Designation in Exhibitor Listings	X	X	X	X
Social Media Promotions	X	X	X	
Vehicle Spotting Fee	X	X	X	
Logos on Digital Signage on stage	X	X		
Dedicated regional eBlast (2,500 + preshow list)	X			
Badge scans at competition booth	X			
Mobile App Ad	X	X		
Mobile App Push Notifications	X			

Your Contribution				
Vinyl (4 rolls minimum)				
Gloves (64 pairs)				
Tools (enough for 32 teams)				
Cash towards prizes				
Heat Guns (Qty: 16)				
Trophies				

Each exhibitor/sponsor decides what they want to donate. Anything from the “Your Contribution” items. First come, first serve.

Sponsorship/Item	Elite	Premier	Essential	Excursions
Price	\$20,000	\$15,000	\$5,000	\$1,500
Booth	20x30	20x20	10x10	n/a
Booth furnishings (carpet, 2 chairs, table, wastebasket)			X	
Badge scans at University Booth	X	X	X	X
Show Preview inclusion in Graphics Pro (80,000+ distribution)	X	X	X	
Recognition in GPX Newsletter with sponsored logos	X	X	X	X
Banner Stand (shared)	X	X	X	X
Wraps Designation in Exhibitor Listings	X	X	X	
Social Media Promotions	X	X	X	
Dedicated regional eBlast (2,500 + preshow list)	X			
Mobile App ad	X			
Mobile App Push Notifications	X			

Your Contribution			
Vinyl (4 rolls minimum)			
Gloves			
Tools			
Heat Guns (Qty: 8)			