



Thursday

10 - 11 AM - Print Production & File Setup

Optimizing your files and workflow for faster vehicle wrap installations.

11 AM - 12 PM - Fleet PPF Installation

Step-by-step breakdown of applying paint protection film to commercial fleets.

12 - 1 PM - Partial Wraps = Maximum Profits

How strategic design and installation can drive higher margins.

1:30 - 2 PM - Wrap Shop Talk with Jody & Adam

Q&A session covering real-world shop management, staffing, pricing, and more.

2 - 3 PM - Transit Wraps: Deep Recess Strategies

Techniques for tackling deep contours and problem areas on vans and buses.

Friday

10 - 11 AM - File Prep & Print Production for Wall Graphics

Do's and don'ts for setting up wall mural projects correctly the first time.

11 AM - 12 PM - Wall Graphic Installation Tips & Tricks

Tools, techniques, and shortcuts for clean, long-lasting installs.

12 - 1 PM - Intro to Di-Noc & Architectural Films

An overview of 3M Di-Noc films and application methods for walls, cabinets, and interiors.

1:30 - 2 PM - Shop Talk with Adam & Jody

Open Q&A - ask the pros anything about running a successful wrap business.

2 - 3 PM - The Future of Color Change Wraps

Tips and tricks for installing Solid Color PPF.

Saturday

10 - 11 AM - Full Wrap Installation Demo

Live vehicle wrap installation - panel planning, technique, and finishing.

11:30 AM - 1 PM - Printers, Plotters & Wrap Shop Necessities

Essential gear for any serious wrap operation - what to buy and why.

1:30 - 2 PM - Pricing for Profit

Structuring your prices to stay competitive and profitable.

2 - 3 PM - Fleet Perfection: Using PPF + Wraps Together

How to offer fleet clients durability, protection, and visual impact.