

Expo Specials

Promote special pricing or specific products you will be featuring at the show to pre-registered buyers and prospective attendees.

Rates: \$500 per city

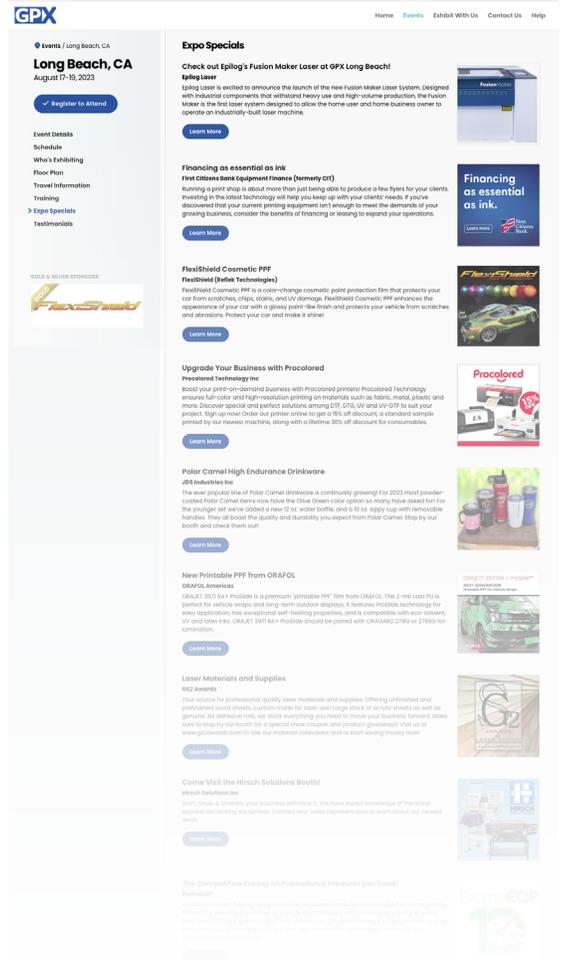
Reach thousands of buyers prior to each show!

View a previous [Expo Special eBlast](#) for your reference.

Promote your expo exclusives as part of a high-impact, pre-show promotional campaign! These cost-effective ads are sent just before the event to pre-registered buyers and thousands of regional industry professionals that make up our marketing universe. Also, be featured on the website under the "Expo Specials" tab.

Content Required:

- **Headline**
(30 characters or less)
- **Description**
(400 characters or less)
- **Link/URL**
- **Product image:**
320 pixels wide x 320 pixels high; PNG or JPEG files



Contact your Account Executive today!



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See graphics-pro-expo.com/exhibit for details