

# GRAPHICS|PRO|EXPO

## SHOW DIRECTORY

### Advertising

Enhance your brand by advertising in the Show Directory; put yourself ahead of the competition.

#### Rates:

Full-Page . . . . . \$1,250

### Enhanced Directory Listing and Logo Sponsorship

Spotlight your listing in the printed and digital directory with your company logo AND on the online floor plan. Buyers will be sure to notice you.

#### Rate: \$300

#### Artwork Specs:

- Logo as a PDF or JPG with fonts embedded or converted to outlines
- Resolution of 300ppi (pixels per inch). Final size of logo used will be approximately 3/4" wide by 1/4" tall.

#### Artwork Specs:

- PDF or JPG with fonts embedded or converted to outlines
- Resolution of 300ppi (pixels per inch)
- Size per page: 5.5" x 8.5" – includes full bleed
- Final trim size: 5.25" x 8.25"

### Bookmark Insert

Get noticed with a bookmark insert and introduce your company before they even open the directory.

#### Rate: \$1,250

#### Artwork Specs:

- Product photo or logo as a PDF or JPG with fonts embedded or converted to outlines
- Resolution of 300ppi (pixels per inch). 2" w x 8.5" h; 1/8-inch bleed. Final size of logo used will be approximately 3/4" wide by 1/4" tall
- Bookmarks include a 1" x 1" B/W product photo or logo and your directory listing
- Each bookmark is printed on bright color paper and inserted in every directory

### Cover Tip

Make a SPLASH with a special full-color ad glued right to the front cover of the Show Directory!

#### Rate: \$1,800

#### Artwork Specs:

- Trim: 3.5" wide x 5.5" tall – Bleed: 3.75" wide x 5.75" tall (.125" bleed all around)



**JDS INDUSTRIES INC**

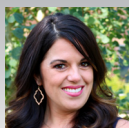
1800 E 57th St N  
Sioux Falls, SD 57104  
800-843-8853  
www.jdsindustries.com

**BOOTH #419**

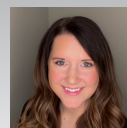
**JDS** JDS Industries offers products and supplies for laser cutting, engraving, sublimation, signage and sandcarving. This includes crystal, glass, acrylic awards, gifts, promotional items, cups, trophies, resin awards, plaques, medals, ribbons, sign supplies, plastic, metal sheet stock and more.

See [graphics-pro-expo.com/exhibit](http://graphics-pro-expo.com/exhibit) for details

Contact your Account Executive today!



**KATIE DITALLO**  
Senior Account Executive  
kditallo@cahabamedia.com  
720-939-7204



**LEIGH ANN MESSER**  
Senior Account Executive  
lmesser@cahabamedia.com  
256-300-2725