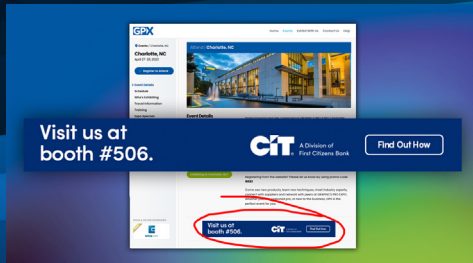


GRAPHICS | PRO | EXPO

WEBSITE SPONSORSHIP/ADS



95% Over 95% of GRAPHICS PRO EXPO buyers register online. Capture their attention!

Web Billboard Online Ad

Rate: **\$695 per city**

Inventory:

- 3 slots per page, maximum of 9 rotating ads per city

Spec Requirements:

GIF, PNG, or JPEG files are accepted.

Please provide the following for Web Billboards:

- Desktop – 728 pixels wide x 90 pixels high
- Mobile/Responsive – 300 pixels wide x 250 pixels high

File Size:

- Static (JPG or GIF): Max 50kb
- Animated GIF: Max 100kb (40kb initial download file weight) Rich Media Accepted

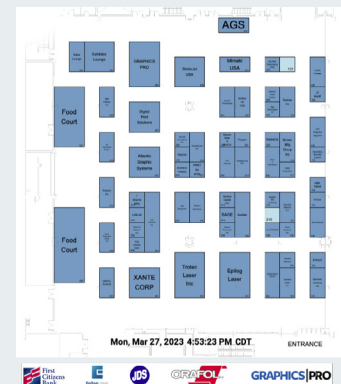
Design/Technical Guidelines:

- Ads should have a 1px border to contain the design
- Animations may loop no more than 3 times or go static after 30 seconds (15-20 fps)
 - Recommended Animation Length: 15 seconds, no blinking
- Audio should be muted by default with a press-to-play or remute button
- City-specific Web Billboard ads are rotated through three right-hand advertising spots on the city homepage at graphics-pro-expo.com website including city landing pages, hotel & travel, education and FAQs. Each time a page is loaded or refreshed, scheduled advertisements for that city rotate between these positions
- To see an example go to graphics-pro-expo.com, click on any of the live city pages to see the rotating ads on the right side of the page (or in the middle of the page of mobile versions)

Floor Plan Logo Sponsorship

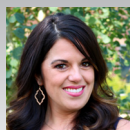
Along with an Enhanced Listing in the Show Directory, the Logo Sponsorship will also include placement of your company logo on the online floor plan that attendees are able to view on the GPX website.

Rate: **\$300**

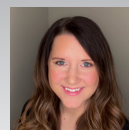


See graphics-pro-expo.com/exhibit for details

Contact your Account Executive today!



KATIE DITALLO
Senior Account Executive
kditallo@cahabamedia.com
720-939-7204



LEIGH ANN MESSER
Senior Account Executive
lmesser@cahabamedia.com
256-300-2725